

Lead Smarter: Eliminate the Eight Wastes of Management

A Two-Day Workshop to Transform Your Leadership Skills

Program Overview

Do you spend your workday chasing your tail, trying to make things happen? Instead of constantly putting out fires, being reactive, and micromanaging, you should be leading and making a difference. This two-day workshop will show you how.

Lead Smarter: Eliminate the Eight Wastes of Management is for managers and leaders—at any organizational level, in any for-profit or nonprofit industry—who want to learn how to better use their time to increase productivity, improve the work lives of their people, and make a difference in the enterprise.

Content

Lead Smarter: Eliminate the Eight Wastes of Management will result in a paradigm shift in how you manage your organization. At the end of two days, you'll know how to limit or eliminate the many activities that disguise themselves as productivity, allow your employees to focus completely on the customer, and create capacity for growth and innovation without additional resources or costs.

You'll become proactive and influential by recognizing and eliminating the eight primary wastes that all businesses and government entities face:

1. Lack of organizational focus and situational awareness
2. Excessive work in process—that is, work started, but not finished
3. Inefficient movement of information
4. Time wasted searching for information
5. Time spent waiting...and waiting...for things to happen
6. Reworking what's already been done
7. Exerting excessive effort in delivering results
8. Delivering activities that weren't asked for or required

Do you recognize any of these eight wastes in your own organization?

This workshop combines teamwork, lectures, and experiential and multi-mode simulations to enhance learning. You'll share ideas, collaborate with other participants, and engage in hands-on exercises.

Key Participant Benefits

Wasteful activity takes up your valuable time as a leader or manager—but it also ultimately reduces the productivity of your entire organization.

This unique workshop shows you what's wrong with current management practices and gives you a template for improvement within your own enterprise. I'll integrate renowned concepts from process improvement scholars, lessons from my own experience, and my insights as an industry consultant to provide you with a simple, practical, and proven methodology for increasing productivity.

You'll learn to . . .

- Identify the eight wastes in your organization
- Calculate their true costs to your organization
- Identify their root causes
- Implement countermeasures so that you can start seeing real improvement

You'll leave the course with a realistic implementation plan and a list of steps to eliminate wasteful activity. You'll reduce the time you spend managing and increase the time you spend leading.

Logistics

The workshop can be delivered at your workplace in a classroom-type setting or off-site at a local venue. Minimum of 7 participants, maximum of 21.

About Me

My name is Bill Peterson, and I'm a lean instructor, practitioner, consultant, and creator of the programs *Lean Applied to Business Processes*, *Disciplines of Speed*, and *Lead Smarter*. I've studied the execution of business processes across a wide spectrum of industries over the last 15 years, and my life's passion is helping companies improve their productivity and realize lasting change. I am the founder of LeanBP and I teach at the University of Tennessee's Office of Graduate and Executive Education in the Haslam College of Business.

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